

Ashley Selby (46) - SDC Marketing, Sales & Distribution



Ashley Selby is a highly motivated marketing professional with twenty years experience in the sales and marketing field. A graduate of the Cape Technikon, Ashley has brought unique insight, entrepreneurial flair and business acumen to the Sales and Marketing function at Lunar Chickens. Part of her entrepreneurial vision was honed when she formed and ran

Amikol (Pvt) Ltd - a distribution agent for Suncrest Chickens.

Prior to Amikol she trained as a Commercial Artist with an advertising agency, SSC & B Lintas, and as a Textile Designer at IS Design. After IS Design following her entrepreneurial instincts she opened her own print broking and advertising agency.

Her work experience has seen her working at various leading companies including Seef Properties, Valhalla Chickens, Willowmead Junction, Amikol (Pvt) Ltd, Suncrest Chickens and SSC & B Lintas. She has relevant farming experience and expertise having farmed in the Beatrice area rearing broilers and bull calves.